




	Layout	Paragraphs	Audience	Connectives	Ambitious words	Subject key words	Explaining in detail	Spelling	Punctuation	Handwriting
<i>Above expected</i> 	Text is convincing as a real piece of writing and matches style, form and tone correctly  Purpose of task is successful	Whole text flows well  Paragraphs aid meaning and develop argument/story etc.	Writing is crafted to create a specific effect on the reader	More complex connectives are used including subordinating conjunctions such as 'thus, by contrast, therefore'	Uncommon words are used specifically for different effects	Students are using and understanding complex terminology which is subject specific	Ideas are so well explained that they are convincing and thorough	Complex, monosyllabic words are spelt correctly including those which don't seem to follow spelling rules	A range of advanced punctuation is used correctly such as : ; ... -	Very neat cursive writing  Date and title are underlined
<i>Expected</i> 	Letters, speeches and articles are laid out correctly  Style and tone is appropriate to the task  Purpose of task is also clear	Paragraphs are linked by a range of connectives	The correct formality, language and tone is used for a specific reader.	'For, and, nor, but, or, yet, so' are used correctly  Attempts are made to use a range of connectives for different purposes such as 'meanwhile, however, despite this'	Vocabulary is varied and clear thought has been put into choosing words for effect	Subject specific key words are used and understood	Writing is ordered and detailed to help explain ideas	Common and uncommon words are spelt correctly  Homophones are spelt correctly	A range of punctuation is used correctly such as  " / () ' . ,	Legible cursive writing  Date and title are underlined
<i>Working towards</i> 	Letters, speeches and articles are laid out correctly	Ideas are divided into paragraphs	Writing has been created with a specific reader in mind	Simple connectives such as 'and, so because' are all used correctly	Attempts are made to use some interesting vocabulary	Basic subject specific key words are used	Ideas are expressed in a simple way	Common words are spelt correctly  Some more complex vocabulary is spelt correctly	Basic punctuation used correctly . , Capitals	Handwriting is clear and stays on the line  Date and title are underlined
<i>TRY SOME OF THESE STRATEGIES :</i>	Learn the features of different text types	Plan each paragraph before writing  Learn TIPTOPS	Consider:  Purpose Audience Language Layout	Download the 'connectives mat' from showbie	Use a thesaurus  Go to <a href="http://thesaurus.com">thesaurus.com</a>  Read more at home	Use a subject text book  Use classroom posters  Read unit overview	Bullet point ideas  Practise saying ideas verbally first	LCWC  Learn spelling rules  Use Phonics  Use <a href="http://spellzone.com">spellzone.com</a> or 'spellingfree' app	Download the 'punctuation pyramid' from showbie	Use a handwriting pen  Keep a handwriting book  Attend handwriting club  Practice worksheets
<b>More resources here: Showbie code 677GH</b>										



Write a speech in which you argue that the media has a negative effect on young people.

Ladies and Gentlemen,

Thank you for inviting me to speak on an important topic today.

I believe that today's media has a pervasive and negative effect on all society, but in particular on young people. Be it the glamorisation of alcohol or the sexualisation and objectification of both males and females, I strongly feel that there must be more controls and regulations put in place. By using your power within the media, you are able to protect your friends, children and grandchildren from the damage and harm inflicted to them by such a widespread force.

Firstly, although the majority of the UK's population may agree that alcohol is a fairly safe beverage to enjoy as they choose, the media does not always display the detrimental effects. In fact, it often does the opposite. Far from enlightening adolescents on the dangers and responsibilities that accompany alcohol, adverts glorify lifestyles which include it. For example, adverts shown on highly exposed agents such as TV and YouTube associate alcohol with luxury, maturity and even friendship. This is the ideal lifestyle. However, studies actually show that 78% of people who begin drinking heavily before the age of 18 are more likely to suffer from depression, anxiety and stress. Is it right to promote this lifestyle at all?

Writing sounds like a speech

Paragraphs divide ideas

Uncommon and ambitious words are used

Words on the topic have been used

Connectives list ideas

Language is formal enough for audience

Commas divide clauses

Longer words with complex spelling are correct

Ideas supported and developed