Year 11 BTEC Music Unit 1 Overview

Component 3 – Responding to a Commercial Music Brief

Completion date - May 2022

You will learn;

- How commercial briefs are used in the music industry
- The skills which are necessary to respond to a commercial music brief

You will be able to;

- Understand how to respond to a commercial music brief
- Select and apply musical skills in response to a commercial music brief
- Present a final musical product in response to a commercial music brief
- Comment on the creative process and outcome in response to a commercial music brief

Unit Overview	Key Words
Understand how to respond to a commercial music brief: • Understand features of the music brief • Plan to meet the demands of the music brief • Consider constraints and intentions Select and apply musical skills • Develop and product a response to a client brief • Refine musical skills for a music product • Refine musical material • Utilise personal management skill Present a final musical product • Review work based on client needs • Consider quality of outcome • Present own work to a client • Relate final product to the brief Comment on the creative process and outcome • Commentary on the creative process • Reflect on the outcome of the musical product	Commercial Music Brief Planning Target Audience Musical Skills Genres and Styles Music Features Milestones Self-Review Performer Creator Producer
Suggested Listening/Reading https://www.bbc.co.uk/music/articles/0adabb48-dcad-4c01-9fd2-68ccff6bf8e8 – advice on creating a cover version. http://www.thebigmusicproject.co.uk/organise-successful-events/ – advice for planning a project for music. *The Art of Songwriting: How to Create, Think and Live Like a Songwriter* *The Musician's Guide To A Great Live Performance: How To Connect With Any Crowd, Win Them Over And Make Them Love You* *Music Production: Recording: A Guide for Producers, Engineers and Musicians*	**Creative Arts Skills** CREATIVE THINKERS AND REFLECTION INDEPENDENCE