



Unit 2: Component 2

Developing Media Production Skills

Completion date: Friday 24th June

You will learn about:

- Planning skills and techniques
- Moving image techniques
- Industry practices to make moving image products
- Skills and Techniques to create moving image products
- Reflecting on teacher led workshops and your own progress for understanding and creating moving image products

You will be able to

- Understand and explain the conventions of different media products
- Identify and understand different audiences
- Review and reflect on the process and outcome of different media products
- Create media products using technical skills and techniques
- Create a portfolio of evidence to show your development in media production skills

Lesson Overview

To understand the production process of a moving image product

Lo- To develop your understanding of narrative and how a narrative is developed within the pre-production stage of a moving image product.

To participate in teacher led workshops and reflect on your own practical skills

To develop camera work, editing, sound techniques

To understand and use Media Language to analyse and create a media product

To develop skills and techniques for creating content relevant to the audio/moving image product

To respond to a brief and create a media product appropriate for the chosen target audience

To understand and reflect on the production process to create a moving image product

To review your progress and development of planning and creating moving image products

Key Words

Diegetic Sound- Actual sound from the source seen on or off screen. This includes ambient sound.

Non Diegetic Sound- Sound that is added to a scene eg. sound effects or background music added to create mood and atmosphere.

Editing- Post production techniques involving arranging, revising and/or removing written, audio or video content for audience consumption.

Pre-Production- The work, planning and research that is done on a media product before the actual production begins.

Post Production- is the stage after production when the filming is wrapped and the editing of the visual and audio materials begins

Recce- refers to a pre-filming visit to a location to determine its suitability for shooting

Storyboard - A visual representation and plan of how a moving image scene will be shot. Typically includes a sketch of each frame, camera movements, edits and timing, etc.

Treatment- A short outline of an intended media production. This might include written descriptions, sketches and mock-ups.

Assessment 30% of grade

You will complete three learning aims:

Learning aim A- Develop media production skills and techniques

Learning aim B- Apply media production skills and techniques

Learning aim C- Review own progress and development of skills and practices

Suggested reading/watch list

You need to continue to make yourself familiar with different media products. You need to read/watch at least one product from:

- Moving image sector
- Punishing sector

