

## BTEC: Creative Media Production - Year 11

Grade target for Year 11 is:

In Year 11 will

- Learn skills in planning, creating and editing media products
- Continue to participate in theory and practical workshops to develop knowledge and skills
- Investigate key features of media products, including structures, generic conventions and audience
- Use acquired in media production and creation in one specific platform in response to a brief
- Organise and manage the production of a practical response to a brief
- Use their verbal, written and visual communication skills to enable them to formulate, develop and pitch ideas of a product in response to a brief

|                                 | Component 3 Mock exam                    |                                  | Working Towards Target                    | At Expected Target                | Above Expected Target                           | Assessment grade |
|---------------------------------|--|----------------------------------|---|-----------------------------------|---|------------------|
| <b>UNIT 1</b>                   | Production Skills                        |                                  |   |                                   |   |                  |
|                                 | Media Product                            |                                  |   |                                   |   |                  |
|                                 | Review on skills                         |                                  |   |                                   |   |                  |
| <b>Overall unit performance</b> |  |                                  |   |                                   |   |                  |
| <b>FFL:</b>                     | Meeting behaviour for learning standards | Actively engaged in the learning | Regularly complete HWK to a high standard | Completing CWK to a high standard | Is a resilient learner 'Doesn't give up easily' |                  |
| <b>Achieved:</b>                |  |                                  |   |                                   |   |                  |

|  | Creating Media Products in Response to a Brief |                                  | Working Towards Target                    | At Expected Target                | Above Expected Target                           | Assessment grade |
|--|--|----------------------------------|---|-----------------------------------|---|------------------|
| <b>UNIT 3</b><br>Comp 3<br>Responding to an external brief | Application of practical of skills             |                                  |   |                                   |   |                  |
|  | Response to brief                              |                                  |   |                                   |   |                  |
|  | Organise and management                        |                                  |   |                                   |   |                  |
|  | Reflection and Overall Response to Brief       |                                  |   |                                   |   |                  |
| <b>Overall unit performance</b>                            |  |                                  |   |                                   |   |                  |
| <b>FFL:</b>  | Meeting behaviour for learning standards       | Actively engaged in the learning | Regularly complete HWK to a high standard | Completing CWK to a high standard | Is a resilient learner 'Doesn't give up easily' |                  |
| <b>Achieved:</b>   |  |                                  |   |                                   |   |                  |