

# Year 10 – iMedia – Term 1

## Completion date:

Over year 10 you will be completing the two compulsory units for the iMedia course: R081 Pre-production skills and R082 Creating Digital Graphics. You will sit your formal exam at the end of year 10 on Pre-production skills.

The first term will be based on you learning about how to plan a media product in preparation for term 2.

## You will learn about:

- The purpose and content of pre-production documents such as mood boards, mind maps, storyboard etc
- You will know how to create different pre-production documents.
- Understanding the audience and the client requirements.
- Developing your Photoshop skills to allow you to create high quality digital graphics.

Lesson Overview	Keywords
<b>Intro. Naming conventions and version control.</b> The importance of organising your work files.	<b>Version control</b>
<b>Mood boards.</b> Understand the content and purpose of a mood board and be able to create one for a given purpose.	<b>Storyboard</b>
<b>Mind maps (Spider Diagrams)</b> Understand the content and purpose of a mind maps and be able to create one for a given purpose. Be able to identify different methods of creating mind maps.	<b>Mind map</b>
<b>Storyboards and visualisation diagrams</b> Be able to create a detailed storyboard and know exactly what detail is required. Know the purpose of and how to create a visualisation diagram.	<b>Script</b>
<b>Scripts</b> Understand the format of a script, it's purpose and be able to create one.	<b>Audience</b>
<b>Understand the audience</b> Know who the target audience is and be able to define the target demographics.	<b>Demographic</b> (gender, ethnicity, income)
<b>Production schedules and work plans</b> Be able to create a production schedule and work to a given plan.	<b>Production schedule</b>
<b>File formats and graphic properties</b> Understand different types of file formats and graphic properties.	<b>Work plan</b>
<b>Photoshop</b>	<b>File formats</b> (GIF, JPEG, BMP, vector, bitmap, PSD etc) Graphic properties (resolution, colour depth)
	<b>Camera shots</b> (long shot, mid, close up)
	<b>Camera angles</b> (over the shoulder, low angle, aerial)
	<b>Camera movement</b> (pan, tilt, zoom, tracking)
	<b>Sound types</b> (dialogue, ambient, diegetic)
	<b>Contingency</b>
	<b>Timescale</b>
	<b>Milestone</b>
	<b>Copyright</b>
	<b>Trademark</b>
	<b>Data protection</b>
	<b>Privacy</b>
	<b>Defamation</b>
	<b>Certification (classification)</b>

<p>At various times during the lessons above you will use Photoshop as a tool and develop your skills.</p>	
<p><b>Suggested reading or support available</b></p> <p>Look in your OneNote library where I will put references and links.</p>	<p><b>Cross curricular</b></p> <p><b>Literacy links</b></p>