



Exploring Creative Skills in Key Stage 4

Dialogue and Collaboration in Media...

Dialogue, questioning, communication and collaborating in both verbal and embodied ways.

- Use subject specific vocabulary to pose and respond to questions, to find and solve problems, and to share and develop ideas.
- Work individually, collaboratively and part of a community.
- Communicate ideas and solutions using technical and symbolic codes.
- Negotiate differences and respond appropriately.

For Example:

When responding to a brief set by Pearson, or when exploring the meaning created by media producers.

Listen and discuss ideas during collaborative group work. Develop understanding of media through talk.

When creating practical media products to create meaning for potential audiences.

Share roles and responsibilities to meet deadlines in response to set briefs.

Honing and Developing an Idea Media...

Develop creative ideas, incorporating self-reflection, development of techniques and understanding of the rules and persistence.

- Analyse, evaluate and consider alternatives to develop and improve ideas.
- Understand rules and consequences being persistent and tolerant with logical reasoning.
- Reflect on the results to develop techniques.

For Example:

Expand ideas using research technique. Review and refine ideas when developing practical work.

Selecting the correct disciplines to complete tasks and meet deadlines.

When reviewing and evaluating understanding use skills audits.



Empowered Action in Media...

Foreground pupils' own agency in creative actions, the ability to take risks and question accepted ideas, be immersed and the act on ideas.

- Take ownership and act on their ideas.
- With support take creative risks and make mistakes to develop ideas accepting potential failure within their ideas and designs to fully explore outcomes.
- Be self-motivated and immersed in an activity.

For Example:

- When applying knowledge and skills to problems.
- Through practical tasks completed on Photoshop or iMovie.
- To respond to briefs and meet deadlines.



Being Imaginative and Playful in Media...

Use imagination, improvise playfully, and generate and try out possibilities with the ability to go beyond an understanding of 'what is' to consider 'what might be.'

- Use their imagination to go beyond with curiosity.
- Consider possibilities within a context.
- Purposefully play with possibilities and try new things out.

For Example:

- Use practical experimentation to develop and refine techniques and skills to create media products.
- Explore and understand media theory through practical opportunities to develop knowledge and application. Apply a creative use of the skills and techniques to effectively shape ideas.
- Make decisions about content with logical to the requirements.



Generating Ideas that Matter in Media...

Combine innovation with critical attention to the consequences of ideas, the ethical impact of actions and understanding diverse values.

- Explore, generate and combine ideas that are new to them.
- Consider ethical consequences.
- Understand diverse values and how they matter differently.

For Example:

- To be inspired by existing media products to generate ideas and know how practical experimentation leads better creative outcomes.
- Understand how ideas have been influenced by other media products/trends.
- Deconstruct media products to understand how media production techniques are combined in media products to create specific effects and engage audiences.